

# TRUSSARDI

This information is aimed at all subjects visiting and interacting with the *websites* of **Trussardi S.p.A.** (hereinafter also the "**Company**"), accessible via internet at the addresses [trussardi.com](http://trussardi.com) and [login.trussardi.com](http://login.trussardi.com), and is provided for the aforementioned websites only, not for other *websites* that may be consulted by the users via *links* contained therein. The Company may not be held responsible in any way for any unlawful processing of your data carried out by third parties. Therefore, to exercise the rights set forth in the paragraph "*Rights of the interested party*", please refer to the specific information you should be provided with by said third parties in their capacity as independent Data Controllers.

This information is provided pursuant to EU Regulation no. 2016/679 of the European Parliament and the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data ("**GDPR**") and the measures adopted by the Italian supervisory Authority (<http://www.garanteprivacy.it>).

## **PURPOSES OF THE TREATMENT.**

If you choose, you may sign up for our *newsletter*, which will also allow you to receive promotional offers, discounts, special conditions and other services, as well as commercial and promotional information.

The data you provide to register for our newsletter will be processed by **Trussardi S.p.A.**, headquartered in Piazza della Scala, 5, 20121, Milan (MI), Italy, for the following purposes:

1. to offer you promotional deals, discounts, special conditions and other services, as well as commercial and promotional information and free products and the chance to take part in events; to carry out market research and to inform you of all the special activities aimed at customers of Trussardi Group;
2. to process your data for statistical purposes and for our records.

## **MEANS OF DATA PROCESSING**

Your data will be processed using telematic, hardcopy and IT instruments, in full observance of the principles of correctness, lawfulness and transparency, and in such a way as to protect your rights and your confidentiality.

Your data will be processed in such a way as to reduce to a minimum the risks of destruction, loss, unauthorised access, unlawful processing or processing that is not compliant with the purposes of collection.

TRUSSARDI SPA

Società Unipersonale Società soggetta all'attività di direzione e coordinamento di FINOS SPA

Sede Legale e Amministrativa: Piazza della Scala 5 20121 Milano

T +39 02 8068821 | F +39 02 76064273

[www.trussardi.com](http://www.trussardi.com) | [info@trussardi.com](mailto:info@trussardi.com) | PEC [trussardi@legalmail.it](mailto:trussardi@legalmail.it)

Capitale Sociale: EURO 68.700.000 C.C.I.A.A. 1239427

Iscrizione al Registro delle Imprese di Milano e C.F. N. 01709450165 - P.IVA N. 08766830155

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## **PROVISION OF DATA AND CONSEQUENCES OF FAILURE TO PROVIDE CONSENT FOR DATA PROCESSING**

Failure to provide the necessary personal data marked as required in the newsletter registration form (for example, e-mail address) will make it impossible for the Company to send you the newsletter via e-mail, as well as Trussardi S.p.A. promotions.

## **SUBJECTS AND CATEGORIES OF SUBJECTS TO WHOM YOUR DATA MAY BE TRANSMITTED**

Your data will not be made public.

### Data provided via newsletter registration.

The data you provide will be accessible – exclusively for the aforementioned purposes and to ensure your data remain correct and up-to-date for all your future dealings with the **Trussardi Group** – to employees and other subjects (including service providers such as couriers, shipping agents, data entry companies, subjects working on the organisation of commercial and promotional events and activities, etc.) who work with **Trussardi S.p.A.**, responsible for data processing, to companies belonging to the **Trussardi Group**, in their capacity as external data supervisors, and, where pertinent, to **commercial partners** (franchisees, concession holders, etc.) in their role as external data supervisors, and their employees and subjects who work with them, with offices both in Italy and abroad, including outside of the EU. Generally speaking, your data may, if required, be transmitted to the competent authorities, in compliance with legal obligations.

## **BROWSING DATA**

In the course of their normal operations, the IT systems and *software* procedures for the functioning of this website acquire some personal data, the transmission of which is implicit in the use of *internet* communication protocols. This information is not collected in order to be associated with identified interested parties, but given the nature of such data, they may be used to identify users if processed and combined with data held by third parties.

This category of data includes the IP addresses or the domain names of the computers used by visitors to the website, the URI (“*Uniform Resource Identifier*”) addresses of the resources requested, the time of the request, the method used to submit the request to the server, the size of the file obtained in response, the numerical code indicating the status of the response given by the server

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(completed successfully, error, etc.) and other parameters related to the operating system and the user's IT environment.

These data are used only to obtain anonymous statistical information on site usage and to check its correct functioning, and are immediately deleted after processing. Data could be used to verify responsibilities in the event of IT offences affecting the website: other than for this reason, data on *web* contacts are not currently held for more than seven days.

## **COOKIES**

See the page dedicated to the *cookie policy*

## **DURATION OF DATA PROCESSING**

Your data will be stored by the company until you withdraw your consent or request that your data be deleted. In each commercial communication, there will be a section allowing you to simply withdraw the consent given.

## **DATA CONTROLLER**

The independent data controller of any data provided by signing up for the newsletter on this website is **Trussardi S.p.A.**, headquartered in Piazza della Scala, 5, 20121, Milan (MI), Italy. You may also contact Trussardi S.p.A. by e-mail at: [privacy@trussardi.com](mailto:privacy@trussardi.com)

## **EXERCISING YOUR RIGHTS.**

You may, at any time, exercise your right to obtain confirmation from Trussardi of the existence of your personal data, and the notification thereof in an intelligible form. You are also entitled to obtain information on the origin of your personal data; the purposes and means of processing; the logic applied in the event they are processed using electronic tools; the identification data of the Data Controller and Data Managers; an indication of the subjects or categories of subjects to whom your personal data may be transmitted or who may learn of them in their capacity as, for example, data managers or subjects authorised to process the data.

You also have the right to request the updating, correction or, where in your interest, the integration of your personal data; the deletion, anonymisation or blocking of any personal data processed in breach of the law, including those for which storage is not required in relation to the purposes for which the data was collected or subsequently processed; confirmation that the operations referred to above have been notified, also as far as the content is concerned, to

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those to whom the data was communicated, except in those cases in which such notification is impossible or requires the use of means which are manifestly disproportionate to the protected right. Finally, you may exercise your right to data portability.

You may object to the processing of your personal data, in full or in part, for legitimate reasons that must be notified to Trussardi. You may also request a limitation on the processing of personal data regarding you. The right to object may also be exercised specifically, with reference to one or more means of sending of marketing communications.

You may, at any time, raise an objection to the sending of marketing communications, by requesting the deletion of your data from the mailing list, by following the “delete” or “unsubscribe” link you will find in all the e-mail communications you receive from Trussardi.

## **COMPLAINTS**

You are entitled to lodge a complaint with the competent supervisory authority; in Italy, the competent authority is the Personal Data Protection Authority ([www.garanteprivacy.it](http://www.garanteprivacy.it)).

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