

TRUSSARDI

Cookie Policy

Dear User,

This 'Cookie Policy' regards the use of cookies on the part of Trussardi S.p.A., a Trussardi Group company located in Milan (Italy), in Piazza della Scala no. 5 ("**Trussardi**").

Trussardi uses cookie to simplify the use of the Trussardi website ("**Website**") and to adapt both the Website and the products to your interests and needs. The cookies can also be used to speed up your experiences and activities on the Website. Trussardi also uses cookies for the compilation of anonymous aggregate statistics that allow us to understand how users browse the Website and to improve the structure and content of it.

Trussardi uses cookies in compliance with Legislative Decree no. 196/03 (Italian *Personal Data Protection Act*) and the Provision issued by the Italian Data Protection Authority on 8 May 2014 for the "Identification of simplified means to provide information and obtain consent for the use of cookies".

Below you will find a brief explanation of what cookies are, the type of cookies used by Trussardi and how you can manage your preferences with regard to cookies.

What are cookies?

Cookies are small text files that the websites visited by users (such as www.trussardi.com) send to their terminals, where they are memorised so they can be retransmitted to the same websites upon subsequent visits.

Cookies allow the Website to function more efficiently, and they also provide the Website owner with information for statistical or advertising purposes, and to adapt your browsing experience by remembering your preferences (for example your chosen language and currency). Cookies are used for a variety of purposes. They have different characteristics and can be used both by the owner of the website you are visiting and by third parties.

Below you will find all the necessary information on the cookies installed through the Website, and indications on how to manage your preferences regarding them.

Technical cookies

TRUSSARDI SPA

Società Unipersonale

Società soggetta all'attività di direzione e coordinamento di FINOS SPA

Sede Legale e Amministrativa: Piazza della Scala 5 20121 Milano T +39 02 8068821 F +39 02 76064273

www.trussardi.com info@trussardi.com PEC trussardi@legalmail.it

Capitale Sociale: EURO 68.700.000 C.C.I.A.A. 1239427

Iscrizione al Registro delle Imprese di Milano e C.F. N. 01709450165 - P.IVA N. 08766830155

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Technical cookies are used by the Website for the sole purpose of allowing you to browse the Website and to use its functions. These are **first-party** cookies, because they are transmitted directly by Trussardi on the Website.

Some technical cookies are essential to offer you a better browsing experience or to allow for your authentication on the Website (to make a purchase, for example) (these are called *Browser cookies*). Browser cookies are normally session cookies, so once you close your browser, they are automatically deactivated.

Other technical cookies are useful to allow you to memorise some of your preferences (for example your language or country), without having to reset them each time you visit the website (these are called *function cookies*). For this reason, function cookies are often persistent cookies, which are not deactivated when you close the browser, but which remain on your computer until the expiry date provided for them or until you decide to remove them.

The following technical cookies are currently used on the Website:

dwsid

Session cookie
Session

dwsecuretoken_XXXXX

Session https
Session

dwanonymous_XXXXX

anonymous customer tracking
6 months

dwuser_XXXXX

BM user cookie
6 months

dwcustomer_XXXXX

Customer cookie
6 months

dwsourcecode_XXXXX

Source Code cookie
24 hours

dwpersonalization_XXXXX

AB-Testing
31 days

dwac_XXXXX

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Analytics cookie
Session

Technical cookies do not require consent, so they are automatically installed when you access the Website.

You are of course free to block the installation of technical cookies, by changing the settings on the browser you use. However, if you block the installation of technical cookies, or subsequently remove them, this may partially or completely prevent you from accessing the Website, using all or part of it, enabling or disabling certain functions or receiving certain services.

Analytics cookies

These cookies are used for statistical analyses on how users browse the Website. Trussardi processes the results of these analyses anonymously, and exclusively for statistical purposes.

This Website contains the following *analytics cookies* transmitted directly by us and therefore installed without your advance consent:

Source	Cookie domain name	Cookie policy
Google Analytics	<i>_ga;</i> <i>_gid;</i> <i>_gat</i>	https://www.google.com/intl/it/policies/privacy/ https://tools.google.com/dlpage/gaoptout?hl=it

Non-technical cookies

All cookies other than the technical cookies indicated above are installed or activated only after users have given their consent on their first visit to the Website. Consent can be indicated generally, by interacting with the information banner present on the landing page home as indicated on the banner (by closing it or scrolling down the page or clicking on an element present there), or may be provided selectively, in the ways indicated below. This expression of consent will be retained for subsequent visits. You may, however, partially or fully withdraw your consent at any time.

Profiling cookies are typically considered non-technical cookies. These are used to create your user profile, based on the preferences and tastes you have shown while browsing, and to allow you to view advertising messages consistent with your profile.

If you provide your consent for the installation of this kind of cookies, we will store your consent on the Website using a dedicated technical cookie. This will mean you do not have to view the cookie

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banner during your subsequent visits to the aforementioned sections of the Website. Please note that if you remove this technical cookie from your browser, this indication of your consent will also be removed, so the banner will be displayed again on your subsequent visits to those sections of the Website.

You may of course choose to block the installation of profiling cookies at any time; this will in no way affect the possibility to visit the Website and use the content of it.

Our profiling cookies are installed directly by Trussardi when you visit our Website. These cookies are permanent and have a maximum duration of 6 months. Below is a list of the profiling cookies used by Trussardi, with indications on how you can oppose their installation:

Source	Cookie domain name	Type of Cookie	Cookie policy
DoubleClick	doubleclick.net	Adserving	http://www.google.com/policies/technologies/ads/
Google Adwords	googleadservices	Profiling	http://www.google.com/policies/technologies/ads/

Third-party cookies

Some profiling cookies are installed by third parties, who act as independent data controllers (*third-party cookies*) with whom Trussardi does not have a direct contractual relationship.

We have no control over the information provided by third-party cookies and we do not have access to these data. This information is entirely controlled by the third-party companies, as described in their respective policies.

We invite you to view these third-party cookies, read their respective policies and make informed choices on whether to provide or refuse consent. You may also like to visit the website <http://youronlinechoices.com>.

Source	Cookie domain name	Type of Cookie	Cookie policy
Amazon	Amazon-adsystem.com	Profiling	http://www.amazon.it/gp/dra/info
Criteo	Criteo	Profiling	http://www.criteo.com/deactivate-criteo-banners/

Social network cookies

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These cookies are necessary to allow your social network account to interact with the Website, especially if you have chosen authentication using the Facebook/Google+ options.

The social network cookies are not necessary for browsing.

For further information on the policies governing the use of cookies on the part of social networks, you can consult their data protection and cookie policies:

Source	Cookie domain name	Type of Cookie	Cookie policy
Facebook	Facebook	Profiling	https://it-it.facebook.com/about/privacy/cookies

How to manage your cookie preferences

Most browsers are configured to accept, control and if necessary deactivate cookies through their settings. Please remember, however, that deactivating browser or function cookies may result in an unsatisfactory Website experience and/or limit the service. Below is the process to follow to manage the cookies from the most widely used browsers:

Firefox - <https://support.mozilla.org/it/kb/Attivare%20e%20disattivare%20i%20cookie>

Chrome - <https://support.google.com/accounts/answer/61416?hl=it>

Explorer - <https://support.microsoft.com/it-it/help/17442/windows-internet-explorer-delete-manage-cookies>

You may, at any time, exercise your rights pursuant to Art. 7 of the Italian Data Protection Act, or receive assistance and explanations on how to exercise selective consent or refusal, or on how to remove cookies from your browser, by sending an e-mail to customercare@trussardi.com with "Data Protection" in the subject line, or by writing to Trussardi at the company's registered office

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